

Lantz McGinnis-Brown

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Education

- 2018-2024 **PhD in Public Policy & Administration**, *Boise State University*, Boise, ID,
Dissertation Title: *Narratives on Homelessness: Investigating the Connections
Between Organizational Language and Learning*
- 2016-2018 **Master of Public Administration**, *Boise State University*, Boise, ID
- 2014-2015 **Bachelor of Science in Anthropology**, *Boise State University*, Boise, ID,
Summa Cum Laude
- 2012-2014 **Associate of Arts in Anthropology & History**, *College of Western Idaho*,
Nampa, ID, *Summa Cum Laude*

Certifications

- 2024 **Basic Online Teaching Certificate**, *Boise State University*, Boise, ID
- 2022 **Project Management Professional (PMP) Certificate**, *Project Management
Institute (PMI)*, Harrisburg, PA
- 2018 **Graduate Certificate in Nonprofit Administration**, *Boise State University*,
Boise, ID

Professional Positions

- 2024– **Research Scholar**, *Idaho Policy Institute, Boise State University*
- Lead and support research teams
 - Identify project opportunities and develop funding proposals
 - Build collaborative relationships with community stakeholders and decision makers
 - Design, manage, and implement applied research projects
 - Communicate findings and results for use in public problem-solving

2018-2024 **Research Associate**, *Idaho Policy Institute, Boise State University*

- Build collaborative relationships with community stakeholders and decision makers
- Design, manage, and implement applied research projects
- Communicate findings and results for use in public problem-solving

2016-2018 **Graduate Research Assistant**, *Idaho Policy Institute, Boise State University*

Teaching Experience

2023-2025 **Adjunct Faculty**, *School of Public Service, Boise State University*

Taught courses on the use of data in public service, focusing on gathering, analyzing, visualizing, and communicating findings.

2022-2024 **Trainer**, *Certified Public Manager Program, Idaho State*

Taught a bi-annual workshop series on survey research and policy analysis for public managers.

2024 **Adjunct Faculty**, *College of Business & Economics, Boise State University*

Taught a predictive analytics course for information technology management students, culminating in a service-learning project.

2021-2024 **Adjunct Faculty**, *Department of Anthropology, Boise State University*

Designed and taught a recurring course sequence on data science and statistical modeling for liberal arts students. The second course in this sequence was focused on applied/service-learning projects.

Service and Mentoring Experience

2022- **Leader**, *Idaho Partners for Good Evaluation Team, Idaho Partners for Good*

2020-2022 **Mentor**, *Honors College Alumni Mentorship Program, Boise State University*

2020-2021 **Graduate**, *Boise State Shared Leadership Program, Boise State University*

2015-2016 **Service Learning Ambassador**, *Service Learning Department, Boise State University*

Professional Associations

2020- **Valley Regional Transit, Meridian, Idaho**, Executive Board Member

2022- **Idaho Partners for Good, Boise, Idaho**, Board Member

2016-2018 **Master of Public Administration Association**, *Boise State University*, President

2015-2016 **Anthropology Student Club**, *Boise State University*, President

Research Products

Idaho Policy Institute is a highly collaborative working environment. For projects in which I was not the first author, I often served as a methodological consultant, project manager, and mentor for other researchers.

- (2026) **McGinnis-Brown, L.**, Lang, H., Spalding, K., & Fry, V. Measuring the Impacts of Zoning Reform in the City of Boise: A Methodological Framework. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2026) **McGinnis-Brown, L.**, & Onaindia, M. Western Nonprofit Compensation & Benefits Survey: Analysis & Reporting. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2026) **McGinnis-Brown, L.**, & May, M. New Idahoan Philanthropy Survey: Analysis & Reporting. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2026) May, M., **McGinnis-Brown, L.**, & Fowler, L. Eleventh Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2025) May, M., **McGinnis-Brown, L.**, Onaindia, M., & Lang, H. Idaho Alive at 25 Young Driver Education Program Evaluation: Idaho Transportation Department Research Report. Idaho Policy Institute. Boise, ID: Boise State University.
- (2025) May, M., **McGinnis-Brown, L.**, Onaindia, M., & Lang, H. 2025 DMV Customer Satisfaction Survey: Idaho Transportation Department Research Report. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2025) **McGinnis-Brown, L.**, Lang, H., Fry, V., & Spalding, K. South Central Idaho Housing Analysis. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2025) Fry, V., **McGinnis-Brown, L.**, Hall, M., & Spalding, K. New Path Community Housing Annual Evaluation 2024. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2025) May, M., **McGinnis-Brown, L.**, Fry, V., & Bertelsen, A. Tenth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2025) **[project lead]**. HUD Eviction Protection Grant: Mountain West Data Management & Reporting. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **[project lead]**. Northwest 2024 Nonprofit Compensation & Benefits Survey Reports & Dashboards. *Idaho Policy Institute*. Boise, ID: Boise State University.

- (2024) Bostaph, L., Jorgensen, C., Alward, L., Lee, J., May, M., & **McGinnis-Brown, L.** Ada County Sheriff's Office: Citizen's Attitudes 2024. *Criminal Justice & Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) Fry, V., **McGinnis-Brown, L.**, & Larsen, B. Idaho Health and Welfare: Treatment and Transitions Program Evaluation 2024 Final Report. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2022 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) May, M., **McGinnis-Brown, L.**, Fry, V., & Kuisachor, E. Ninth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2023) King, L., Lee, J., Gillespie, J., Growette-Bostaph, L., **McGinnis-Brown, L.**, & Kayed, A. The Needs of Rural Sexual Assault Survivors in Idaho 2023. *School of Public Service*. Boise, ID: Boise State University.
- (2023) [co-author]. Digital Access for all Idahoans Statewide Plan. *Idaho Commission for Libraries & Idaho Policy Institute at Boise State University*. Boise, ID.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Treasure Valley 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Magic Valley Community Health Needs Assessment 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Wood River Community Health Needs Assessment. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Malheur County 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Baker County 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2021 *Idaho Policy Institute*. Boise, ID: Boise State University.

- (2023) May, M., **McGinnis-Brown, L.**, & Kuisachor, E. Eighth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2022) Hall, M., Kayed, A., & **McGinnis-Brown, L.** Assessing the Impact of the Covid-19 Pandemic on Idahoans. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Kayed, A., **McGinnis-Brown, L.**, Larsen, B., & May, M. Transfer of Development Rights Programs 2022. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Kayed, A., **McGinnis-Brown, L.**, & Fry, V. Transportation Safety in Boise, Idaho: Reaching Vision Zero. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Fry, V., **McGinnis-Brown, L.**, Kim, C., & May, M. Idaho Statewide Housing Analysis Report & Dashboard. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) [co-author]. 2022 Idaho Nonprofit Center State of the Sector. *Idaho Nonprofit Center*. Boise, ID.
- (2022) May, M., **McGinnis-Brown, L.**, & Fry, V. Seventh Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2021) Boucher-Browning, A., Hall, M., Kayed, A., **McGinnis-Brown, L.**, & Fry, V. Siting Emergency Homeless Shelters: Community Opposition and Support. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) **McGinnis-Brown, L.**, Osterhout, G., MacPherson-Krutsky, C., & Brand, B. Boise State COVID-19 Tracking Dashboard. *Boise State Public Health*. Boise, ID: Boise State University.
- (2021) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2020 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) Larsen, B., Hall, M., **McGinnis-Brown, L.**, & Fry, V. Evictions in Idaho: Statewide Data for 2020. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) Larsen, B., Hall, M., **McGinnis-Brown, L.**, Moss, M., & Fry, V. Ada County peer county selection. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) [project lead]. 2020 Oregon Nonprofit Compensation & Benefits Survey and Visualization. *Nonprofit Association of Oregon*.
- (2020) **McGinnis-Brown, L.**, Osterhout, G., Pape, E., & Fry, Vanessa. Idaho's Transportation Infrastructure: Moving Idaho Forward Report & Dynamic Financial Model. *Idaho Policy Institute*. Boise, ID: Boise State University.

- (2020) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2019 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) Larsen, B., Hall, M., **McGinnis-Brown, L.**, Moss, M., & Fry, V. City of Boise: Peer Cities Selection. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) Hall, M., Larsen, B., Osterhout, G., **McGinnis-Brown, L.**, & Fry, V. Advanced Opportunities Program Evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) [coauthor]. 2020 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.
- (2020) [project lead]. Oregon Nonprofit Compensation & Benefits Survey and Visualization. *Nonprofit Association of Oregon*.
- (2019-) Fry, V., **McGinnis-Brown, L.**, & Larsen, B. Idaho Health and Welfare: Treatment and Transitions Program Evaluation (released in quarterly reports over 5 years). *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) **McGinnis-Brown, L.**, Hall, M., Costa, A., Fry, V., & Larsen, B. Ending family homelessness in Ada County, Idaho Report & Dynamic Financial/Population Model. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) Hall, M., Osterhout, G., **McGinnis-Brown, L.**, & Fry, V. Social determinants of health in Idaho: Evidence-based models for bridging the clinical to community gap. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) [co-author]. Nampa, ID: Community Strategic Planning Survey & Response Visualization. *City of Nampa, Idaho*.
- (2019) [co-author]. The City of Mountain Home 2019 Comprehensive Plan. *Horrocks Engineers; Idaho Policy Institute; University of Idaho*.
- (2019) [project lead]. 2018 Wisconsin Nonprofit Compensation & Benefits Survey and Visualization. *InterSector Wisconsin*.
- (2019) **McGinnis-Brown, L.**, Larsen, B., Hall, M., May, M., & Fry, V. College & career advising & mentoring program evaluation 2019. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) May, M., **McGinnis-Brown, L.**, Hall, M., & Fry, V. Literacy Intervention Program Evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) [co-author]. 2019 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.

- (2019) Larsen, B., Costa, A., Hall, M., **McGinnis-Brown, L.**, & Fry, V. Human wildlife conflict monitoring: Understanding human tiger conflict through big data. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) Fry, V., **McGinnis-Brown, L.**, Sargeant-Hu, S., Costa, A., & Hall, M. West Central Mountains business needs assessment. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) Fry, V., Sargeant-Hu, S., Costa, A., **McGinnis-Brown, L.**, & Sheldon, C. Ending homelessness in Ada County: Opportunities for Boise State University engagement. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) **McGinnis-Brown, L.** & May, M. Idaho by the numbers: 2018 facts and figures. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) [**project lead**]. 2018 Idaho Nonprofit Compensation & Benefits Survey & Response Visualization. *Idaho Nonprofit Center*. [survey design, analysis, & visualization]
- (2018) Fry, V., Sargeant-Hu, S., **McGinnis-Brown, L.**, & Hill, G. Idaho public defense workload study. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) [**co-author**]. 2018 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.
- (2018) Kim, C., May, M., **McGinnis-Brown, L.**, & Hill, G. Watercraft inspection station analysis. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2017) Fry, V., Sargeant-Hu, S., & **McGinnis-Brown, L.** Boise Pre-K program evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2017) **McGinnis-Brown, L.**, May, M., Fry, V., & Hill, G. Idaho by the numbers: 2017 facts and figures. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2016) Hill, G., Fry, V., **McGinnis-Brown, L.**, Jones, C. Assessment of Idaho's transportation infrastructure and funding. *Idaho Policy Institute*. Boise, ID: Boise State University.

Media & Outreach

- (2025) Guest expert. As needs rise and funds shrink, Idaho philanthropy is taking a new approach to giving. *Idaho Matters, Boise State Public Radio*
- (2025) Quoted as an expert on homelessness in "Trump has big plans about homelessness. How could they affect Boise?" *Idaho Statesman*
- (2025) Guest expert. New survey reveals what matters to Idahoans in 2025. *Idaho Matters, Boise State Public Radio*
- (2025) Guest expert. 2025 BSU Public Policy Survey Findings. *Idaho Reports, Idaho Public Television*
- (2024) Guest expert. New survey reveals Idahoans biggest concerns in 2024. *Idaho Matters, Boise State Public Radio*
- (2024) Guest expert. 2024 BSU Public Policy Survey Findings. *Idaho Reports, Idaho Public Television*
- (2023) Guest expert. Idaho Public Survey reveals growing concern about states economic future. *Idaho Matters, Boise State Public Radio*
- (2023) Guest expert. The cost of housing and how it's impacting Idaho residents across the state. *Idaho Matters, Boise State Public Radio*
- (2022) Quoted as a survey expert in "What kind of political beliefs are newcomers bringing to Idaho? Survey says..." *Idaho Statesman*
- (2022) Osterhout, G., **McGinnis-Brown, L.**, & May, M. Voting Rights Act Bilingual Ballots and Election Turnout. *Proceedings of MPSA.*
- (2022) Osterhout, G., **McGinnis-Brown, L.**, & May, M. Some Idahoans can now vote in Spanish, Native languages: Who's covered and what it means. *Idaho Capital Sun.*
- (2021) Osterhout, G. & **McGinnis-Brown, L.** Millions more Americans now have the right to vote in non-English languages. *The Conversation.*

Honors & Awards

- (2023) Idaho Press Club, Best of 2022 Opinion - Daily Print Award, 3rd place
- (2020) American Planning Association Idaho Chapter Outstanding Plan Award (awarded to the City of Mountain Home's 2020 Comprehensive Plan)

(2019) Boise State University School of Public Service College Graduate Research Award

(2016-2018) Boise State University School of Public Service Graduate Research Assistantship
Tuition Waiver & Stipend

(2015) Boise State University Anthropology Department Scholarship

(2015) Boise State University President's Writing Award, Creative Nonfiction

(2014) College of Western Idaho Presidential Writing Award, Critical Analysis